

# R I C H W A Y

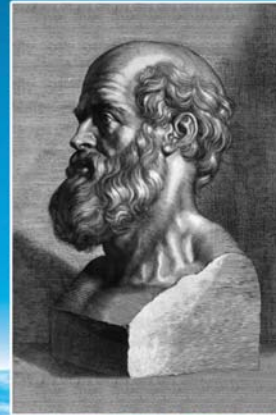
## LIFE WITH A BIOMAT

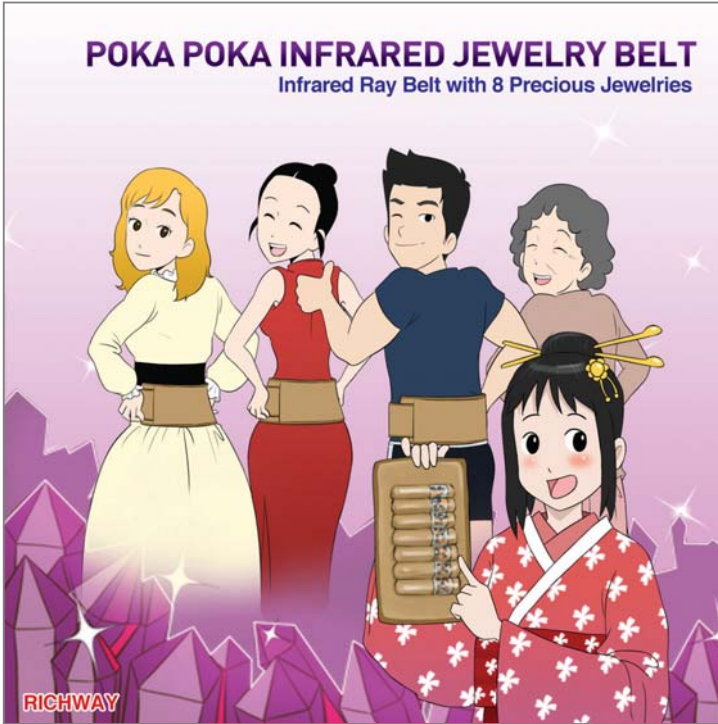
### History of Heat Therapy

The history of raising body temperature for therapeutic purposes can be traced back twenty four hundred years ago.

“Give me the power to produce fever,  
and I will cure all disease.”

Hippocrates (BC 460)

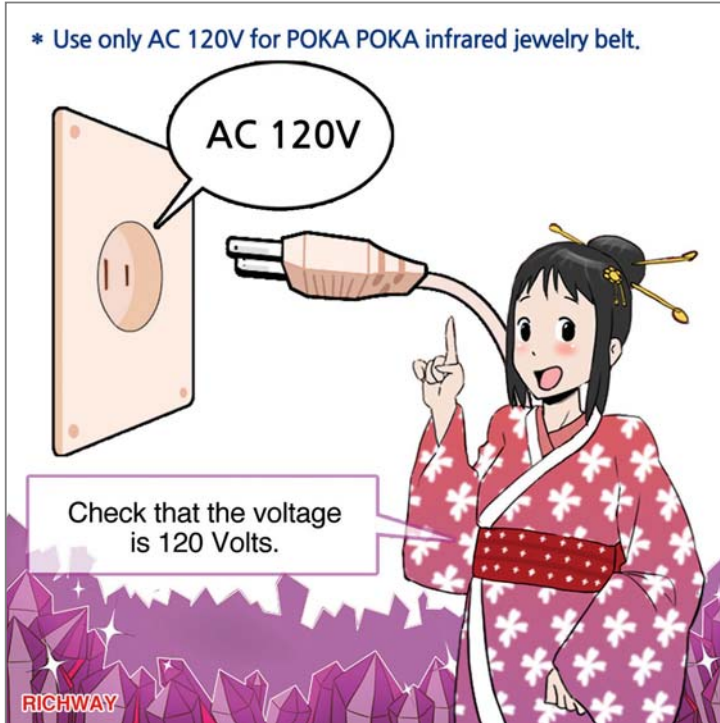




If I possessed the power to generate heat, I could cure every disease in the world. (Hippocrates, 450 BC)

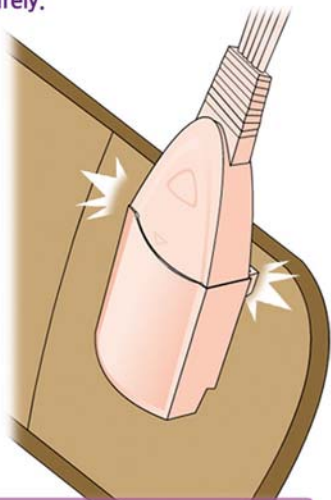


Far-infrared radiation is the safest energy in the world, as well as the light of life. (Hwang Sang, MD, 1995)



A good surgeon has an eagle's eye, a lion's heart, and a lady's hand. (British Saying)

2. Connect securely.



Insert the controller cord into the connector on the belt.

RICHWAY



\* When using on your back.



Use the straps after setting the belt flat.

RICHWAY



Exercise is enjoyment. There is no happiness without working out. (Arnold Schwarzenegger)

3. Wrap the POKA POKA infrared jewelry belt around your waist and secure the straps together.



Wrap the POKA POKA infrared jewelry belt around your waist and secure the straps together.

RICHWAY

4. Push the power button to begin heating.

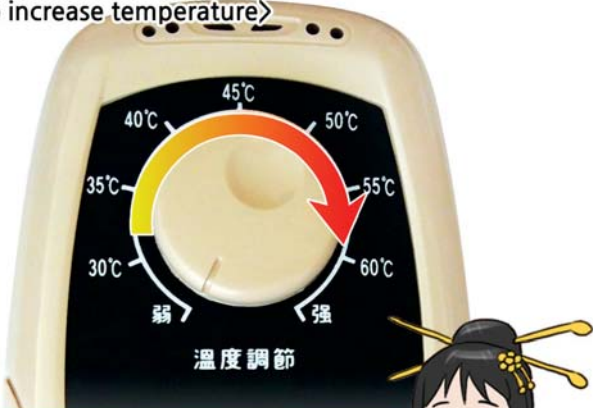


Set the controller.

RICHWAY

There are about 1000 times more toxic heavy metals used than 50 years ago in the system of modern men.  
(The Journal of the American Medical Association, 1974)

<How to increase temperature>



Adjust the temperature using the temperature control knob. It is possible to adjust between low and high temperature by simply turning the control knob.

RICHWAY

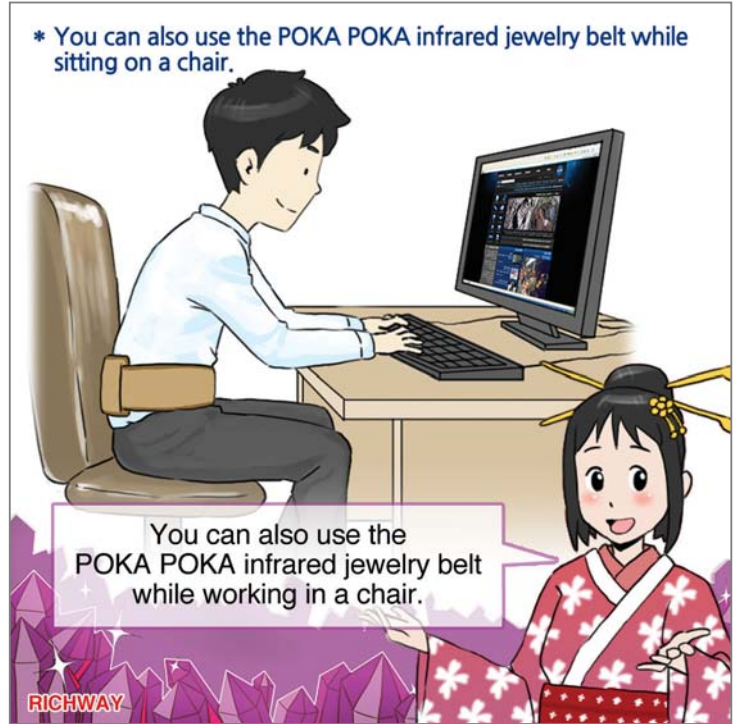
\* Heating function is stopped by pushing the power button



Push the power button to turn the device off.

RICHWAY

The average adult battles cancer furiously about six times in his or her lifetime.



"Kill off the bad bacteria and clean up the waste"; that's what your immune system works to do all day.



\* You can also use POKA POKA infrared jewelry belt on your leg.

You can use the belt not only on your back, but also on your leg, arm and shoulder for easing muscle pain.



\* POKA POKA infrared jewelry belt is easy to transport.



You can carry the belt on your trip.

The immune system seeks out and destroys all the cells that don't assist in performing normal physiological activities.

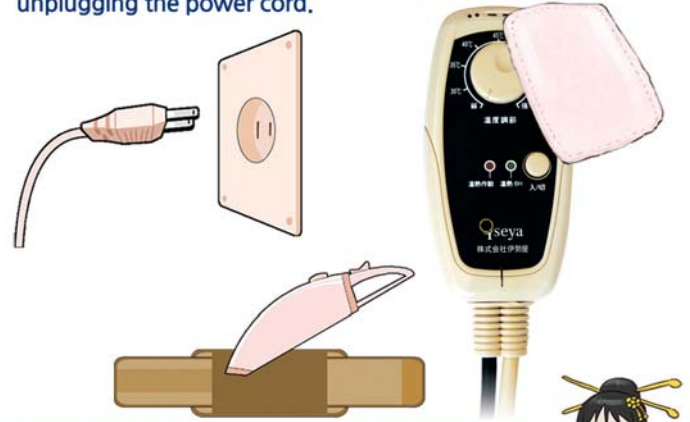
\* Keep the POKA POKA infrared jewelry belt and controller separate after usage.



Disconnect the controller from the belt and store separately after use.

RICHWAY

\* Keep the POKA POKA infrared jewelry belt safe after unplugging the power cord.



Unplug the power cord when cleaning the apparatus.  
Use a vacuum to remove dust from the mat.  
Clean the controller with a dry cloth.

RICHWAY

Every day your cells are divided about two billion times.

\* Keep the POKA POKA infrared jewelry belt in a dry environment.



Keep the belt in a cool and dry place at room temperature.



RICHWAY

\* Pregnant women should consult a doctor before using the belt.



Patients and pregnant women should consult a doctor before using the belt.

RICHWAY

Eating a diet that constantly raises blood glucose levels is like trying to put out a forest fire while someone nearby is throwing gasoline on the trees. (Lorraine Day, MD, 1984)

## Over 8 kinds of jewels (extracted)

- ① Amethyst      ② Green Jade
- ③ Black Tourmaline   ④ Topaz
- ⑤ Crystal          ⑥ Tiger eye
- ⑦ Citrine            ⑧ Elvan



and Over 8 different kinds Gemstone.

**Green jade** The most popular amongst jewelry lovers, Considered the No.1 jewelry in China,

**Amethyst** It is a violet quartz and the birthstone of February, In European churches, priests wear the ring as a symbol of religion, respect and godliness, It is also said to be a jewel for finding love.

**Black tourmaline** Black tourmaline is said to radiate the strongest negative ions out of all the tourmalines and is one of the most attractive power stones throughout the world.



RICHWAY

\* Use in a comfortable position.

※ CAUTIONS



Use the belt in a comfortable position.

RICHWAY

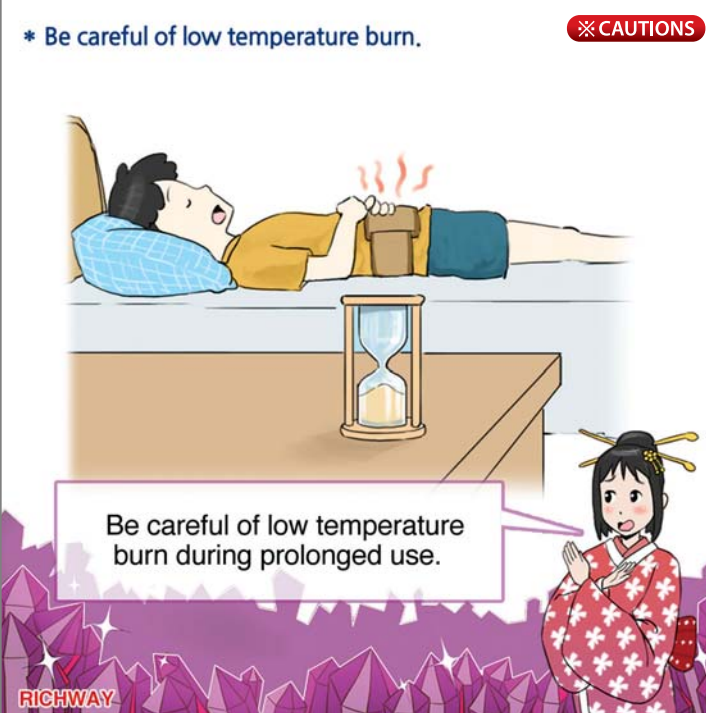
If you can't be free from stress, it is like fighting a disease with your hands tied.



People put stress upon themselves. One may as well altogether dispense with feelings including hatred, abomination, obsession, and selfishness.

\* Be careful of low temperature burn.

※ CAUTIONS



Be careful of low temperature burn during prolonged use.

RICHWAY

\* Do not place the belt on the skin directly.

※ CAUTIONS



It's hot!!!

Do not place the belt in direct contact with the skin.

RICHWAY

Only after you have embraced the feelings of delight, passion, gratitude, and consideration, will you receive the life from God.

\* Avoid places with high humidity.  
Do not use with wet hands.

※ CAUTIONS



A man is sitting on a shower bench, wearing a blue patterned towel and a Poka Poka Jewelry Belt. He is holding a showerhead and spraying water. A woman in a red kimono with white floral patterns and a white obi is sitting on the floor in front of him, looking at him with a concerned expression. The background is a steamy bathroom.

Avoid using in a place with high humidity such as the bathroom. Do not touch the power switch with wet hands.

RICHWAY

\* Be careful of moisture.  
Do not wrap with vinyl.

※ CAUTIONS



A woman in a red kimono with white floral patterns and a white obi is pointing her right index finger upwards. To her right is a black and gold controller with a temperature dial and buttons. A blue water drop with a sad face is positioned above the controller, and a large red prohibition sign (a circle with a diagonal slash) is overlaid on the water drop and the controller.

Do not apply liquid such as water to the belt or controller, or immerse them in other liquids. Due to the need of ventilation for the controller and belt, do not wrap the devices in cloth or vinyl.

RICHWAY

Enjoy beauty, music, laughter, and enjoyment around you.

\* Avoid using after applying ointment.

※ CAUTIONS



Do not use after applying ointments which generate heat.

RICHWAY

\* Avoid using sharp objects.

※ CAUTIONS



Do not puncture the product with sharp objects such as needles or nails.


RICHWAY

In the end, the love you take is equal to the love you make. (Abbey Road, 1969)



\* The following people should use at low temperature.

※ CAUTIONS



blood sugar


Diabetic patients.

RICHWAY

Detailed description: This illustration shows a man on the left with a fever, indicated by a red face, closed eyes, and a sweat drop. He is wearing a red t-shirt with a pink floral pattern. To his right, a woman in a red kimono with white floral patterns and a red obi is pointing towards a large red arrow that points upwards and contains the text 'blood sugar'. The background features a field of purple, crystalline structures.

\* The following individuals should take extra caution during usage.

※ CAUTIONS



People with acute diseases, malignant tumors, visual handicaps or heart disease.

RICHWAY

Detailed description: This illustration shows a man on the left wearing sunglasses and a blue t-shirt, looking confused with question marks above his head and a hand to his chin. To his right, a woman in a red kimono with white floral patterns and a red obi is pointing upwards. A white text box in the foreground lists conditions: 'People with acute diseases, malignant tumors, visual handicaps or heart disease.' The background features a field of purple, crystalline structures.

Cells communicate with you and follow you, so please love your cells warmly.



※ CAUTIONS

A/S Center  
808 589-2800

Stop using the belt and the call the agency or service center as soon as you experience any malfunction.

RICHWAY



※ CAUTIONS

Unplug the belt after turning off the switch immediately in case of blackout.

RICHWAY

Diseases which cannot be treated through diet are incurable with any medicine. (Hippocrates, 450 BC)

**Inventor's explanation.**

**One's life spans approximately 100 years. I developed the belt aiming to live a long life full of vigor.**

People deserve to be cured of their wounds.  
People should be renewed in spirit,  
enlightened from ignorance,  
and finally saved from suffering  
No one should be left out.  
Our beauty does not lie in our appearance,  
but in altruism and the act that represents love.

**Richway...  
The name that everyone can trust.**

**RICHWAY**

Frustration and anger result in diseases. (French Saying)

It's as warm as toast!

Over 20 kinds of jewels such as jade, amethyst and black tourmaline are fully included throughout the entire textured area.

# POKA POKA INFRARED JEWELRY BELT


Takes into consideration beauty, youthfulness and rejuvenation.

The power of Infrared from over 20 kinds of jewels is wonderful!!

**RICHWAY** The comfort provided resembles a state of enchantment

The advertisement features a brown, ribbed jewelry belt with a decorative band of jewels. A woman in a pink and white floral kimono is shown wearing the belt. The background is a dark blue space with stars and a purple crystalline base. A circular inset shows a close-up of the belt's texture.

Give thanks in all circumstances. Gratitude is a medicine to treat your body and heart.



## PARTS LIST

- \* Power : AC120V (50/60Hz)
- \* Power consumption: 50W
- \* Max. temperature : 140F'/60C'

① Belt    ② Controller


※ Thermostat is built in the controller and the belt.

**RICHWAY**

### ※ CAUTIONS (Partly extracted)

- Because it is an electrical product, do not disassemble parts such as the controller and the belt.
- Do not touch with wet hands. It may cause electrical shock.
- Restrict children or severe patients from using the product alone. Make sure others supervise usage.
- Avoid using at high temperature for pregnant women.
- Handle with care. Do not throw or kick the product.
- Never wash the product with cleansers.
- Warming is set to be cut after 1 hour with 60°C. It can be set repeatedly.
- Because the controller needs ventilation, don't wrap it with vinyl or a blanket.
- Do not place the belt in direct contact with skin. Use a towel.
- Consult a doctor if you use a pacemaker.

※ There is an individual difference in effectiveness.



Forgive a person a day, and you can remove a disease a day. (British Saying)

The structure and 11 materials of this originally developed mat.

- 01. Cotton
- 02. Urethane with silicon
- 03. Fiber glass layer
- 04. Amethyst, Tourmaline, Citrin, Green Jade, Crystal, Tiger-eye, Elvan and Topaz
- 05. Copper texture
- 06. Cotton padding layer
- 07. Super fiber
- 08. Heating wire. The interception of harmful EMF.
- 09. Aluminium panel
- 10. Waterproof layer
- 11. High quality cotton.

## Over 8 kinds of jewels (extracted)

① Amethyst ② Green Jade ③ Black Tourmaline ④ Topaz  
 ⑤ Crystal ⑥ Tiger eye ⑦ Citrine ⑧ Elvan  
 and Over 8 different kinds Gemstone.

**Green jade**

The most popular amongst jewelry lovers. Considered the No.1 jewelry in China.

**Amethyst**

It is a violet quartz and the birthstone of February. In European churches, priests wear the ring as a symbol of religion, respect and godliness. It is also said to be a jewel for finding love.

**Black tourmaline**

Black tourmaline is said to radiate the strongest negative ions out of all the tourmalines and is one of the most attractive power stones throughout the world.

RICHWAY

Darkness is conquered not by fighting but by lighting.

**SPECIAL  
FEATURES OF  
the POKA POKA  
infrared  
jewelry belt.**



**Special Feature 1**

The great power of over 8 kinds of jewels such as green jade and black tourmaline acts directly on needed areas.



**Special Feature 2**

You can use it in the house or in your vehicle. You can use the belt freely not only for a pleasant driving experience or on the Shinkansen limited express train, but also in the house watching TV.



**Special Feature 3**

It is very convenient because you can use the belt on hard to treat parts such as your back, waist, neck and knee. You will doze off feeling great.

**Special Feature 4**

You don't need to exercise or walk. Just relax with the belt. Just use the belt after a shower, listening to your favorite music or watching a DVD movie. You can use the belt in accordance with your lifestyle. You will find that the belt is essential. It also makes a great gift for parents.



Hyperthermia has been used since several thousand years ago, and doctors call it diaphoretic detoxification therapy.

**OK**

**SHINKANSEN**  
You can also use it on the train limited express train.  
\* Usage may not be available on some types of vehicle

**POKA POKA INFRARED RAY JEWELRY BELT**

**RICHWAY**

You can also use POKA POKA infrared jewelry belt while sitting on chairs

You can also use the POKA POKA infrared jewelry belt while working in a chair.

- Get into the right position ✓
- Using it on the front will help to get rid of extra stomach weight ✓
- Using it on the back relieves back pain ✓

Medical hyperthermia has effects on metabolism increase, good circulation, antibiotic treatment and especially detoxification.



**FDA**  
U.S. Food and Drug Administration(FDA)  
approved medical device (510K 072534)

**KFDA**  
Korea Food and Drug Administration(KFDA)  
approved medical devices (10-151-3)

**PS E**  
**J.ELECTRIC SAFETY**  
Permitted by the Japanese Electric  
Safety Authority (09-09087182)

**GMP**  
Good Manufacturing Practice(GMP)  
approved manufacturer (No. 05-794)

**ISO ISO 13485**  
Approved as an international  
medical device manufacturer (08 0037 SJ)

**CE**  
International Electrical  
Safety Approval (Eui-si-2009-0555)

**KEPCO**  
Korean Electrical Safety Corporation (KESCO)  
Electric Appliances Safety Certificate (HA07291-9001A)

**KEITI**  
Electromagnetic Shielding  
Safety Approval (JP2007-0258)

**BBB**  
Credit Rating (RICHWAY2011)

**EMC EN00519**

**ISO ISO 90001**  
Approved as an international  
electric equipment manufacturer (SKN1454/94740)

Hello everyone. I am Hirofumi Yamauchi,  
CEO of Iyase company. I hope you will have healthy and  
exciting moments with the POKA POKA infrared jewelry belt  
which radiates natural energy from 8 kinds of jewels.  
I promise that I, and everyone in our organization  
will do our best to serve our customers.

**RICHWAY**

**THE RICHWAY GROUP**

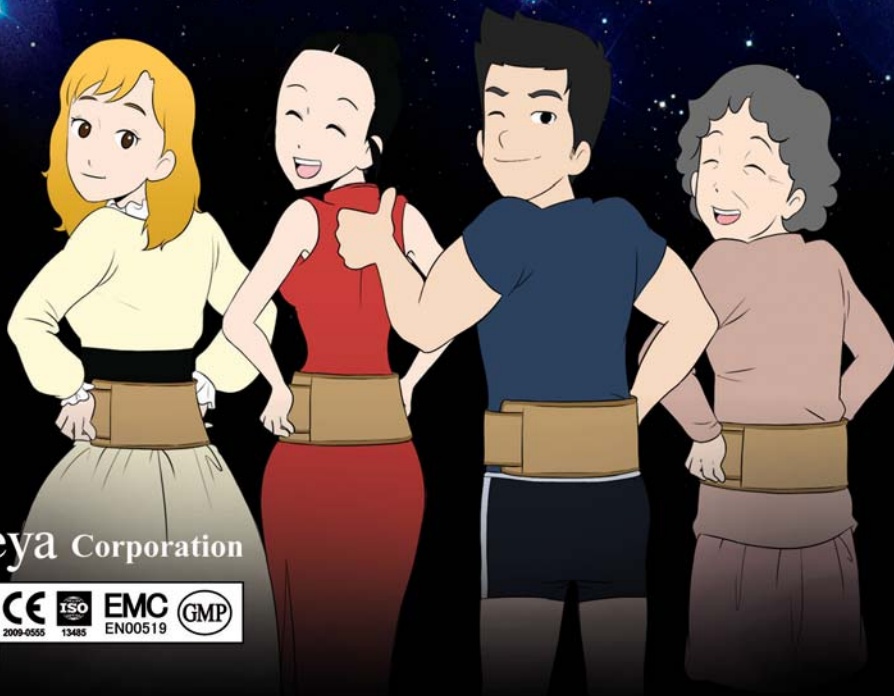
[About Chills No.1] Chills are the source of all kinds of disease.

THE  
RICHWAY  
GROUP

# ぽかぽか宝石ベルト

POKA POKA INFRARED JEWELRY BELT

Infrared Ray Belt with 8 Precious Jewelries  
Mini. Biomat model II



Qseya Corporation

